



EasiChoice™

ePAYMENT CARD READER



EasiChoice™

Description

Allow customers to pay with whatever is in their wallet by offering the MEI EasiChoice™ bezel on your vending machines. EasiChoice card readers take banknotes, coupons, magnetic stripe cards, NFC/contactless payments, and contactless EMV cards. It can also accept mobile wallet payments like ApplePay™, AndroidPay™ and SamsungPay™. Paired with a CPI validator, you can give your customers more options to complete their purchases.

The evolving market for ePayments is an opportunity to increase sales. Offering more convenience to your consumers lets them make the purchase using whatever form of payment they choose. This popular card reader mounts to an existing [MEI bill validator](#) or is available with a validator included—a total vending solution.

When combined with the Advance 5000™ telemeter, the MEI EasiChoice cashless bezel meets PCI PA-DSS requirements, giving operator's confidence that their cashless solution meets the industry standards for security.

This bezel is currently only sold in Canada and Australia for the vending market

Benefits

Improve your customer's experience. Easy UI helps consumers quickly navigate the payment process

More options for your consumers. Added convenience by offering cash and ePayment choices for making purchases

Streamlined installation. No additional machine openings as industry-standard sizing fits into the validator slot

Retrofitting made easy. Upgrading your existing field base is simple

Bright lights to attract consumers. LEDs direct buyers toward payment options—even in dim light locations

Specifications

Operating temperature

- -15°C to 60°C

Type of Payment

- Accepting Contactless EMV, Moblie/NFC, Magnetic stripe, Contact EMV, Coupon, Cash

Display Type

- 2 x 16 LCD, Multilingual support

Hardware/Interfaces

- Power Supply: 5v DC regulated supply - Recommend 1Amp peak capacity
- MSR: 2 track bi-directional
- Audio Visual: LED illuminated card entry slots and audio buzzer
- SAM: 2 SAM Slots

Compliance

- CE, RoHS, FCC, Water Ingress: IP21, ESD Protected

Note Insertion

- 4-way

Accessories



Advance 5000

The [Advance 5000](#), also known as A5K, is CPI's telemetry solution that will add connectivity to your vending machine and handle the communication between your card reader and the Acquirer's bank, to guarantee a fast and secure transaction. PCI DSS certified when paired with an Advance 5000 telemeter.

CashFlow™ VNR Recycler